

30 November 2020 at 17:29

# Practitioner News November 2020: Latest research on Vitamin D & COVID-19

1 message

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Dear Colleague

Welcome to our November nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- Latest research on Vitamin D & COVID-19
- <u>Candida causes memory loss</u>
- Product Focus NEW PRODUCT LAUNCH Saccharomyces Boulardii (active probiotic)
- Latest Pure Bio News Expanded product range and Winter Sale
- Pure Bio Christmas Gifts and Christmas opening hours
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- How to Find Us

# **Featured Articles**

# HIGH DOSE VITAMIN D COULD KEEP COVID PATIENTS OUT OF ICU, ACCORDING TO A NEW SPANISH STUDY

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<u>Vitamin D</u> could prevent them having to receive intensive care treatment.

Read more at naturalproductsglobal.com

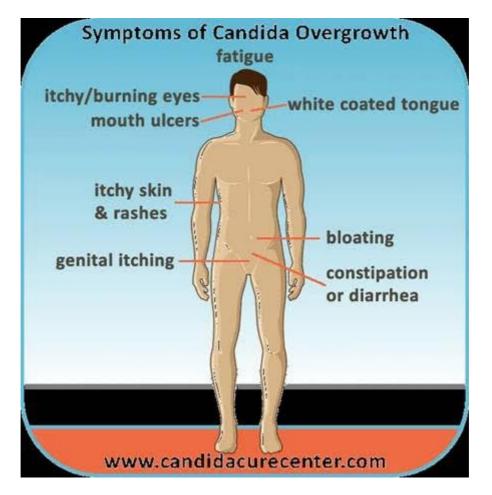
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## CANDIDA CAUSES MEMORY LOSS AND POSSIBLY ALZHEIMER'S

A new study published in Nature Communications reveals that *Candida albicans* - a fungus found in the gut, mouth and genital tract - can cause memory problems and brain abnormalities that resemble those characteristic of Alzheimer's disease.

The new research shows that the fungus can enter the brain, trigger an inflammatory response, and impair memory. Importantly, the infection leads to the formation of abnormal structures in the brain, and these share similarities with amyloid plaques - a hall mark of Alzheimer's Disease

Read more at medicalnewstoday.com



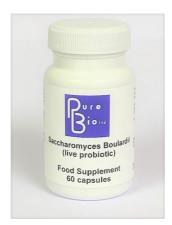
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**Product Focus** 

**NEW PRODUCT LAUNCH** 



## SACCHAROMYCES BOULARDII (LIVE PROBIOTIC)



We are pleased to announce the launch of a new <u>Pure Bio product - Saccharomyces Boulardii (live probiotic) - 60 capsules</u>

Saccharomyces boulardii is a non-pathogenic, probiotic yeast.

Each capsule of Pure Bio's Saccharomyces boulardii provides on average 5 billion live viable colonies, which will survive well when exposed to both stomach acid and bile within the gastrointestinal tract.

The product is freeze dried during manufacture, allowing it to the "shelf stable". **Therefore, it Does NOT require refrigeration.** 

- Free from Gluten, Wheat, Soya, Dairy, added sugars, and is excipient free
- GMO free
- Suitable for vegetarians and vegans

#### Special Note:

Probiotics may be contraindicated for immunocompromised individuals.

If you are pregnant or lactating, have any health condition or are immunocompromised, or are taking any medication, consult your practitioner before use.

#### Recommended Dosage

Take 1-3 capsules per day on an empty stomach with 6-8 fl oz (170-227ml) water, or as directed by your healthcare practitioner. Best taken at night

Contents: one vegetable capsule provides:

Saccharomyces Boulardii

250mg

(approximately 5 billion live cells)

other ingredients: brown rice flour, vegetarian capsule (hydroxypropyl methyl cellulose)

#### **ORDER NOW :**

Pure Bio Saccharomyces Boulardii (live probiotic) - 60 capsules - £29.99



To order a Pure Bio Saccharomyces Boulardii (live probiotic) sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

(Please note, this replaces the current phial in your test kit for Saccharomyces Boulardii, which has been discontinued)

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# Latest Pure Bio News

### EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching <u>Pure Bio Saccharomyces Boulardii</u>. Please see above for full details

#### **DISCONTINUED PRODUCTS**

Pure Encapsulations Beta Carotene 90 capsules has been discontinued. REPLACED BY <u>Viridian Beta</u> <u>Carotene Complex - 90 capsules</u>

To order a replacement sample phial for your Pure Bio test kit (at  $\pounds$ 1.50 each) simply call us on 01403 730342

#### PRODUCT NAME CHANGE

PLEASE NOTE - Pure Encapsulations Synergy K has been renamed Vitamin K with D3

There is no change to the formulation, just a name change to better reflect the actual product contents. Please update your test kit contents list

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Winter Sale



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! HURRY AS IT'S FIRST COME FIRST SERVED!

Product	Size (caps)	Number of Expiry date pots available		Sale price £
<u>Pro Soothe II</u>	120	5	31 Jul 20	FREE
<u>Nutrient 950 w/o Cu &amp; Fe</u>	90	1	31 Oct 20	FREE
<u>Best Rest Formula</u>	120	131	31 Oct 20	FREE
<u>Tri-Alkali</u>	351gm	3	31 Oct 20	FREE
Betaine HCL Pepsin	250	6	30 Nov 20	FREE
Potassium Aspartate	90	4	30 Nov 20	FREE
<u>Vitamin D3 5,000iu</u>	250	2	30 Nov 20	FREE

<u>CoQ10 60mg</u>	120	14	30 Nov 20	FREE
<u>Copper Orotate</u>	60	8	04 Dec 20	£9.49
LVR Formula	120	2	31 Dec 20	£36.32
<u>MethylAssist</u>	90	3	31 Dec 20	£28.76
<u>A.I. Formula</u>	120	15	30 Apr 21	£33.68
<u>A.I. Formula</u>	120	12	30 Nov 21	£33.68
<u>Wholistic Red Ginseng</u>	30	7	30 Apr 21	£13.96
<u>Wholistic Red Ginseng</u>	30	3	31 Oct 21	£13.96

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Pure Bio Christmas Time



### **PURE BIO CHRISTMAS GIFTS**



Choose from our wide range of <u>organic toiletries</u> and <u>hand-made organic candles</u> for the perfect Christmas present - from individual products to <u>gift sets</u> ready-made for you - the choice is yours!

Still can't decide? How about a <u>Pure Bio Gift</u> <u>Voucher</u> for your loved one to choose their favourite Pure Bio products.

### PURE BIO CHRISTMAS OPENING HOURS 2020

Thursday Friday Monday Tuesday Wednesday Thursday Friday Monday

- 24 December
  25 December
  28 December
  29 December
  30 December
  31 December
  1 January
  4 January
- 9am to 12 noon CLOSED 9am to 5pm 9am to 5pm 9am to 5pm CLOSED 9am to 5pm

## WISHING YOU A VERY MERRY CHRISTMAS FROM THE PURE BIO TEAM



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# **Gift Vouchers**

Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products - from supplements to soap to socks? A great gift at any time of year



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website here

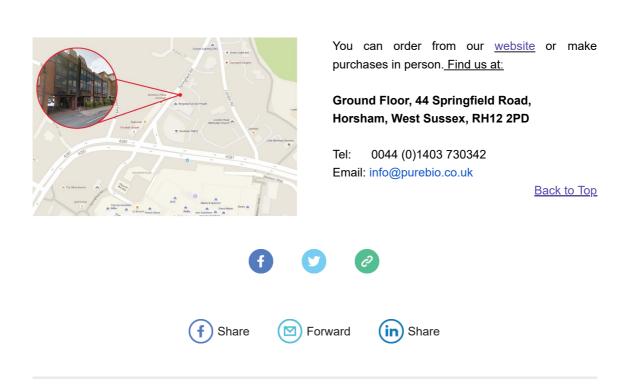
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# Quote of the Month

#### "Burn the candles, use the nice sheets, wear the fancy lingerie. Don't wait for a special occasion. Today is special"

Regina Brett

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# How to Find Us

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# Add us to your address book

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